REJUVE.AI

Rejuve Tokenomics Litepaper

Clarifying $RJV ecosystem token flow,
Introducing the SCI-Fi Protocol

Litepaper v1.0
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Introduction

For millennia, human progress has advanced through two parallel pursuits: understanding life and creating tools that enhance it. From early medicine to molecular biology, from mechanical invention to artificial intelligence, each era expanded humanity's grasp of health and our ability to control it through technology. Today, these trajectories converge, giving rise to a scientific paradigm built on shared data, transparency, and participation: decentralized science (DeSci).

The DeSci movement has grown from a fringe community to a global phenomenon. High-profile backers like Brian Armstrong (CEO, Coinbase) , Changpeng Zhao "CZ" (co-founder, Binance), and Charles Hoskinson (CEO, IOHK) have fueled awareness, while projects like ResearchCoin ($RSC) and Bio Protocol ($BIO) have landed on major exchanges. Meanwhile, tools for data coordination, zero-knowledge privacy, and community-led funding have advanced rapidly, creating new opportunities for participatory research.

DeSci now presents serious alternatives to legacy research models. In parallel, the rise of consumer AI has accelerated public understanding of how collective data and machine learning can unlock breakthroughs in science and health.

Rejuve.AI was early to this landscape. Born from the SingularityNET ecosystem, we launched the $RJV token in 2023 as the first step toward a global, incentivized research network. In 2025, we released the first version of the Rejuve Longevity App, a platform for real-world health tracking, n-of-1 experimentation, and personal optimization powered by AI. Designed for everyday users and advanced biohackers alike, the app uses gamified incentives to promote not just data volume, but data quality and consistency over time.

Rejuve.AI has also earned growing recognition from the broader longevity and wellness ecosystem. We've partnered with leading biomarker platforms like TruDiagnostic and GlycanAge, collaborated with longevity clinics, and participated in key events including Vitalist Bay and the Alliance for Longevity Initiatives (A4LI). With this foundation, Rejuve.AI is now positioned to evolve into a decentralized, human counterpart to the Interventions Testing Program (ITP), the long-running gold standard for evaluating lifespan-extending therapies in mice.

This human-focused counterpart is powered by our IRB-approved **International Longevity Research Database**, or IRLDB—its name a nod to "in real life". This framework connects individuals, clinics, researchers, and vendors through $RJV as the coordination layer for the decentralized longevity economy.

While our original whitepaper outlined a bold vision for token-powered longevity research, it left certain mechanics around incentives, staking, and governance intentionally open-ended. With infrastructure now matured and our network significantly expanded, we are ready to define these mechanics in detail and execute at scale.

The New Health Economy: Personalized, Preventative, and Decentralized

Today, Rejuve.AI stands at the intersection of several accelerating global shifts:

- A growing demand for preventative and personalized medicine
- The rise of consumer-accessible AI capable of real-time, multimodal health analysis
- An exploding community of biohackers and longevity enthusiasts
- A renewed focus on data sovereignty and privacy-preserving participation
- A maturing DeSci infrastructure supporting collective intelligence and fair incentives

Market projections concurrently translate these shifts into tangible numbers:

- The **global biohacking market** (covering self-tracking, supplements, wearables, etc.) was estimated at **$24.81 B** in **2024**, projected to reach **$69.09 B by 2030** (CAGR ≈ 18.95 %)
- **Global anti-aging market** was valued at **US $73** billion in **2024**, projected to grow to US **$140.94 billion by 2034**, at a CAGR of ~6.8%
- **Global wearable technology market** at **US $84.2 billion in 2024**, expected to reach **US $186.14 billion by 2030** (CAGR ~13.6%)

Alongside these shifts, regulatory clarity around crypto and digital health is emerging. Secure user custody, token-based access models, and decentralized governance are becoming increasingly viable, even in mainstream clinical and research settings.

Despite these advances, a critical problem remains: **the vast majority of self-experimentation and real-world health data is being lost.**

Without structured systems to validate, aggregate, and learn from this data, misinformation spreads, promising protocols go unnoticed, and the longevity field remains fragmented and inequitable.

Rejuve.AI was founded to solve this problem. By collecting real-world, longitudinal health data from users and pairing it with AI models trained to detect rejuvenation signals, we're building an open research engine powered by aligned incentives and community participation. By connecting individuals, clinics, researchers, and AI models into a unified ecosystem.

This litepaper introduces a comprehensive update to the $RJV tokenomics architecture. No longer just a reward token, $RJV becomes the coordination layer for a decentralized longevity economy—one that fuels scalable n-of-1 experiments, supports equitable access to advanced therapies, and aligns incentives across individuals, clinics, and researchers.

Specifically, $RJV will:

- Power scalable n-of-1 experimentation and AI-driven protocol refinement
- Enable equitable access to cutting-edge diagnostics and therapies
- Support governance, staking, and community-aligned funding mechanisms
- Circulate value across a growing ecosystem of clinics, researchers, vendors, and individuals

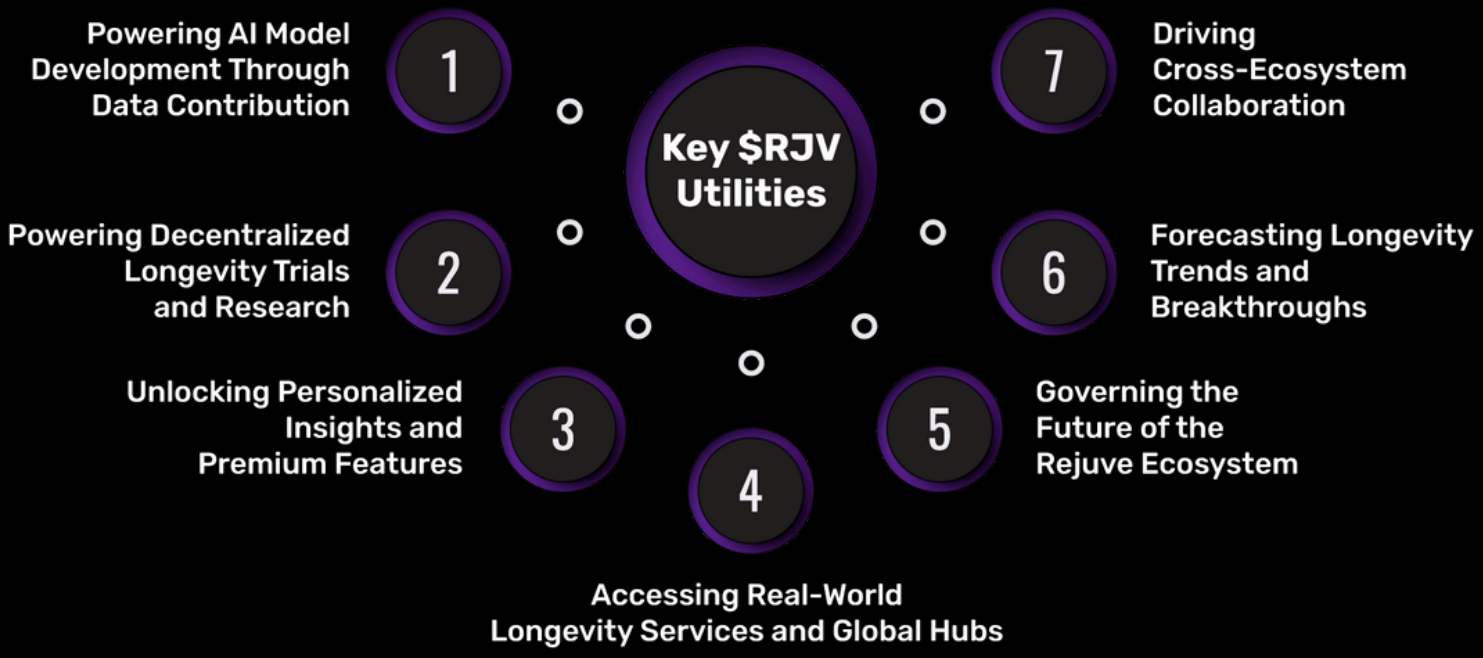
By incentivizing high-quality, longitudinal health data, unlocking access to personalized insights and cutting-edge therapies, and providing a participatory layer for governance, $RJV empowers individuals to take part in something far larger: a global, AI-powered longevity research commons—built on open science, data sovereignty, and collective intelligence—where everyone can contribute to, benefit from, and actively participate in the defeat of aging.

$RJV: The Engine of the Longevity Economy

$RJV is the coordination and utility token of the Rejuve.AI ecosystem, powering a decentralized longevity research commons. It aligns global contributions of longitudinal health data with shared incentives across users, researchers, clinics, and AI models.

Through $RJV, data becomes personalized insights, validated research-grade datasets, and measurable rejuvenation protocols.
As adoption grows, $RJV drives scalable data-driven research, cross-border access to health optimization tools, and an expanding suite of decentralized utilities that reinforce the value loop between participation, data quality, and scientific progress.

Key $RJV Utilities



1. Powering AI Model Development Through Data Contribution

Earn $RJV by contributing real-world, high-quality, longitudinal health data that trains AI models for biological aging, biomarker discovery, and personalized longevity insights. Contributors who provide consistent, validated, or rare data types earn higher rewards, ensuring that meaningful, well-structured inputs drive the performance of Rejuve's AI systems and scientific output. Each validated submission improves the collective intelligence of the Rejuve Network while rewarding contributors for advancing open longevity science.

2. Powering Decentralized Longevity Trials and Research

Researchers, clinics, and partners use $RJV to sponsor distributed studies and community-scale trials across the Rejuve platform and affiliated events. Participants earn $RJV for verified data contributions, creating a transparent, decentralized system that directly connects research demand to trusted, rewarded data supply and accelerates the validation of new longevity interventions.

3. Unlocking Personalized Insights and Premium Features

Stake $RJV to unlock advanced app functions such as biological age analysis, personalized longevity reports, and clinically reviewed recommendations. Holding or staking tokens provides access to deeper insights, creating a user-driven incentive loop that rewards engagement while supporting the ongoing development of Rejuve's AI platform.

4. Accessing Real-World Longevity Services and Global Hubs

Use $RJV to access diagnostics, wellness services, and verified longevity experiences through Rejuve's global partner network.
This includes travel rewards, regional clinic access, and participation in emerging Special Economic Zones (SEZs) that promote biotech and medical tourism. Partners may accept $RJV directly, offer discounts, or apply partial redemptions, with a portion of revenue used for token buybacks and ecosystem rewards to sustain long-term value.

5. Governing the Future of the Rejuve Ecosystem

Vote with $RJV on treasury allocations, trial proposals, partnerships, and protocol upgrades to help steer the Rejuve.AI ecosystem toward its long-term scientific and community goals.

6. Forecasting Longevity Trends and Breakthroughs

Stake $RJV in the Longevity Futures prediction market to forecast scientific, social, and regulatory developments shaping the future of human longevity. Accurate predictions earn rewards while generating community intelligence that informs research focus, funding priorities, and public engagement.

7. Driving Cross-Ecosystem Collaboration

$RJV can be integrated with decentralized AI and DeSci platforms for shared data rewards, interoperable staking programs, and co-developed research models. Rejuve.AI's architecture enables token interoperability and cooperative incentives across the SingularityNET and broader decentralized science ecosystems, advancing the global effort to validate and scale rejuvenation technologies.

In-App Tokenomics and Value Anchoring

Cryptocurrency is entering a new phase of maturity. Once treated as a regulatory no-go zone, the United States is now positioning itself as a global crypto leader. Spot ETFs are live, national crypto frameworks are emerging, and institutional infrastructure is taking shape. Stablecoins have taken the world by storm, but if we are simply tokenizing fiat, are we really building Web 3.0?

Bitcoin still reigns king, but its price action increasingly mirrors traditional markets. In early 2025, when President Trump publicly backed crypto, BTC surged—only to nosedive days later after he announced sweeping tariffs. Despite bullish wins, like major SEC lawsuits against exchanges getting tossed, the market still moved with macro headlines. Altcoins like ETH, SOL, and even memes tend to follow BTC's lead, but during bull markets, something else happens: a clear shift in dominance. Bitcoin cools off, and capital rotates outward, first into ETH, then to mid-cap and small-cap alts. It's more than just trickle-down liquidity; it's a full-blown sentiment cycle.

How can we take advantage of these cycles—without creating yet another fiat-backed stablecoin or drifting aimlessly with the market?

Introducing the Staple Coin Index (SCI-Fi) Protocol

No, you didn't read that wrong—and it's not a typo. So what is a Staple Coin?

Several altcoins, whether due to strong fundamentals, deep communities, or pure cultural virality, hover around the top 20 through many market cycles. While not in the league of BTC, tokens like ETH, ADA, XRP, and SOL often act as a reliable proxy for sentiment across the altcoin space, especially within niche sectors like DeSci, DeFi, and blockchain gaming. To complement this, we also have quantitative sentiment tools like Fear & Greed Indexes and the Altcoin Season Index.

Rather than pegging the in-App value of $RJV to fiat or leaving it at the mercy of speculation, the SCI-Fi Protocol anchors its in-app utility to a dynamic reference point—blending the performance of 20 long-standing altcoins ("Staple Coins") with live sentiment indicators like the Fear & Greed Index and Altcoin Season Index. This composite value governs how $RJV functions within the Rejuve Longevity App and ecosystem, including staking tiers that unlock insights, premium features, and participation in research.

SCI-Fi Composite Index Model

a. Altcoin Price Index

Market-cap weighted index of 20 major altcoins (stablecoins excluded):

$$AltIndex_t = \Sigma \left(P_{i,t} \times W_{i,t} \right) \qquad \text{for } i = 1\ldots20$$

$$AltIndex_t = \left(AltIndex_t / AltIndex_{t_0} \right) \times 100$$

Where:

- $P_{i,t}$ = price of altcoin i at time t
- $W_{i,t}$ = $MktCap_{i,t} / \Sigma_{j=1^{20}} MktCap_{j,t}$ (normalized, stables omitted)
- Baseline t_0 set to 100

b. Sentiment Multiplier

A composite adjustment factor using sentiment indices:

$$SentMult_t = (0.25 \times (FG_t + ASI_t)) + 0.75$$

Where:

- FG_t = normalized Fear & Greed Index [0–1]
- ASI_t = normalized Altcoin Season Index [0–1]

Weights of 0.25 and 0.75 were selected to allow sentiment to influence the index within a ±25% band while maintaining 75% structural stability from the Altcoin basket itself. These values can later be tuned through community governance if more or less sentiment responsiveness is desired.

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c. Smoothed SCI Composite

$$SentIndex_t = AltIndex_t \times SentMult_t$$

Smoothed with a 14-day Exponential Moving Average (EMA):

$$EMA\_SentIndex_t = EMA(SentIndex, span = 14)$$

Where:

$$EMA_t = \alpha \times X_t + (1 - \alpha) \times EMA_{t-1}$$

$$\alpha = 2 / (n + 1)$$

$$n = 14$$

EMAt0 (at start of the protocol) = average of the previous 14 days of SentIndex

A 14-day exponential moving average (EMA) is used to smooth short-term fluctuations and anchor the reference to mid-term market trends. The EMA assigns approximately 13 % weight to the most recent day's data and decays the weight of older days exponentially, producing a stable mid-term trend indicator. The 14-day span mirrors common market cycles but can be adjusted through governance if smoother or more reactive behavior is desired.

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d. In-App $RJV Price

$$InAppPrice_t = P\_RJV,_t \times (EMA\_SentIndex_t / 100)$$

Where:

- **$P\_RJV,_t$** = spot price of $RJV at time t

e. Reward Scaling

$$SCI\_Ref_t = EMA\_SentIndex_t / 100$$

$$SCI\_Ratio_t = P\_RJV,_t / SCI\_Ref$$

$$DPM_\beta = \min(D_{max} , \max(D_{min} , (T_\beta / S_\beta^W)^r))$$

$$BaseRate_t = (DataRewardsWallet_t / horizon) / ExpectedRecords_t$$

$$Reward_i = BaseRate_t \times (DPM_\beta / SCI\_Ratio_t)$$

Where:

- **SCI_Ref_t** = EMA-smoothed SCI reference value from part (d)
- **DPM_b** = Data Priority Multiplier for data category b, indicating AI demand for that dataset.
- **D_{min} / D_{max}** = Lower and upper bounds for DPM (e.g., 0.5 and 2.0) to prevent extreme values.
- **T_b** = Target number of data records desired for data category b in the current evaluation window.
- **S_b^W** = Actual number of records received for data category b within that window of time (W).
- r = Responsiveness exponent controlling how quickly DPM rises with scarcity
- **$DataRewardsWallet_t$** = Remaining $RJV balance allocated to data rewards at time t
- **Horizon** = Number of emission periods the data rewards wallet is distributed across, in months
- **$ExpectedRecords_t$** = Expected total valid data submissions in the same period.
- **$Reward_i$** = Final reward (in $RJV) issued to participant i for a given data contribution.

Interpretation:

- **If $SCI\_Ratio_t < 1$** ($RJV undervalued) → rewards increase and treasury buybacks activate.
- **If $SCI\_Ratio_t > 1$** ($RJV overheated) → rewards decrease and in-app prices become cheaper in $RJV.

Unlockables & Milestones

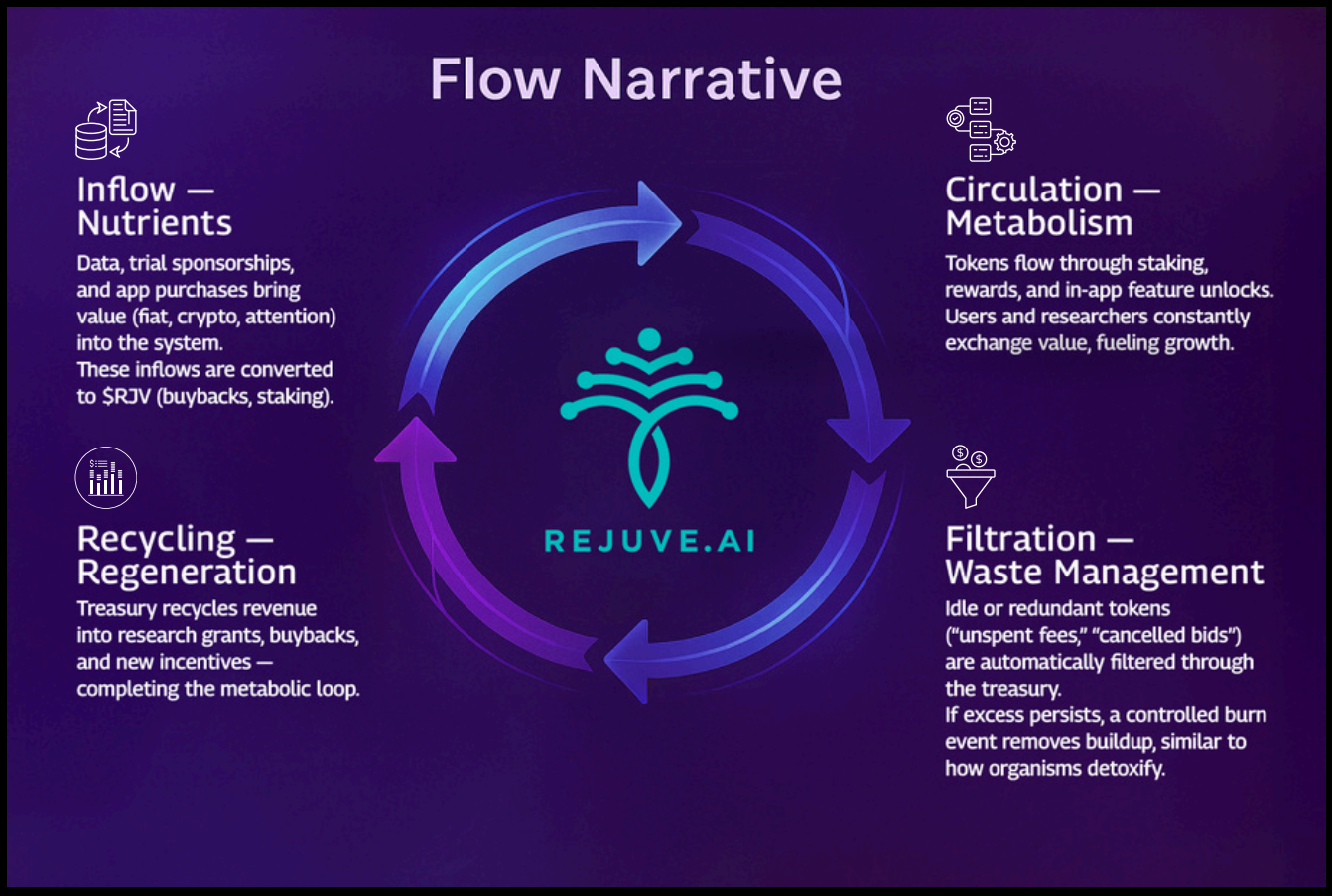
As price or TVL targets are hit, the protocol can trigger:

- Free test kits to the first ### claimants
- Early access to new modules

Users staking during dips earn higher yield. The deeper the gap, the higher the boost.

Biologically Inspired Token Flow

The $RJV ecosystem is designed to function like a living system, where every token moves with purpose and nothing remains stagnant. Instead of simple staking for yield, $RJV connects user action to platform outcomes, continuously circulating value between data contributors, research sponsors, and ecosystem growth mechanisms.



This cycle follows a **biologically inspired token flow model**, treating the economy like a living system with inputs, routing, pressure regulation, and nutrient recycling. In biology, unused resources cause stagnation; in tokenomics, idle supply risks volatility. The model's goal is **zero waste**: every token is staked, spent, or reinvested into defeating aging.

By tying staking to tangible actions, dynamically valuing the most-needed data types, and recycling value through buybacks, $RJV builds a responsive economy where user participation directly accelerates longevity research—drawing on life's own feedback systems to create a self-sustaining, ever-adapting network.

How it Works: In-App Example

1. Stake to Unlock – Stake a set amount of $RJV (e.g. 3 months to 1 year), securing access to premium AI models and deeper biomarker analysis. This will be designed in such a way that it is a cheaper deal for people to buy & lock up $RJV vs pay by card

2 .**Elastic Pricing in Action** – Because the AI model currently needs more urinary 8-oxo-dG measurements to refine its genomic instability hallmark proxy, contributions including this biomarker receive a boosted multiplier in the reward formula. This adaptive weighting ensures that the most scientifically valuable data at any given moment earns the greatest rewards.

3. **Revenue Recycling**– Fiat revenue from subscriptions and affiliate commissions is partially routed into periodic buybacks (+/- burns) of $RJV from the open market.

4. **Token Recycling**– Bought-back tokens are returned to reward vaults, trial funding pools, and community initiatives.

Use Case Example: Sponsored Studies & Trials

External entity sponsors a trial on the Rejuve Network platform, contract buys $RJV

X% (e.g., 70%) of purchased $RJV is distributed to participant reward pools.

Y% (e.g., 20%) goes to the treasury for SCI stabilization, governance, and R&D funding.

Z% (e.g., 10%) remains in fiat/stables to cover Rejuve.AI operational costs / escrow reserves.

5. **Liquidity Provision & SCI Anchoring** – Protocol-managed liquidity vaults concentrate $RJV liquidity around the Staplecoin Index (SCI) reference price across DEXs. This reduces volatility, keeps in-app pricing aligned with the SCI peg, and rewards users for staking or LP participation. When RJV trades below SCI, deeper liquidity and buybacks stabilize the floor; when it trades above SCI, in-app spending becomes the better deal, keeping value circulating inside the ecosystem.

Actor	Action	Economic Connection to $RJV	Outcome
Users	Contribute validated health data	Earn $RJV via AI-weighted reward formula (elastic based on data demand)	Creates data value & training fuel
Users	Stake or spend $RJV in-app for insights, advanced testing, travel, and a range of health products and services	Locked $RJV reduces circulating supply, while spent $RJV drives revenue through subscriptions, partner services, and commissions	Removes tokens from circulation, drives real-world revenue, and deepens user engagement and accessibility
Clinics / Vendors	Join Rejuve Network	Pay small listing/licensing fee in $RJV (or fiat automatically converted into $RJV by Treasury at SCI-Fi rate)	Expands service ecosystem and drives consistent token demand
Researchers / DeSci Teams	Buy/stake $RJV to access de-identified datasets or sponsor studies	Converts research access and data demand directly into token demand	Fuels open research collaboration and reinforces value of high-quality data
Rejuve Treasury / DAO	Convert a portion of clinic/vendor revenue and fiat inflows into periodic buybacks and/or burns of $RJV; redistribute remainder to staking/reward pools	Treasury executes dynamic liquidity and deflation management	Supports SCI-Fi peg, deflationary control, and ongoing staking pool liquidity
App / Treasury Layer	Redistributes rewards, manages staking tiers, and anchors in-app prices to SCI-fi index	Smart-contract governed; uses adaptive liquidity pools and elastic pricing	Provides stability, transparency, and predictable user experience

Longevity Futures: Global Prediction Market + LEV Index

As longevity research accelerates and public participation deepens, collective foresight becomes as vital as scientific data. Communities, researchers, and investors increasingly seek structured ways to gauge progress, share conviction, and coordinate funding. Rejuve.AI is solving this need by pioneering a sentiment engine for longevity research.

We are launching a **global prediction market for longevity,** where biotech breakthroughs, rejuvenation trials, and even personal biohacks become tradable foresight signals. It's a new arena where the crypto and longevity communities collide to test conviction, fund discovery, and gamify learning. By betting on therapies, trials, and milestones, participants create a living consensus on humanity's progress toward longer, healthier lives.

Rejuve.AI's system will launch with lightweight binary markets and expand into a robust intelligence network for the field. A subset of these outcomes will feed into the **Longevity Escape Velocity (LEV) Index**, a dynamic pulse on our collective progress toward defeating aging. Alongside frontier biotech and clinical trials, lighter community-driven biohacking markets will keep the system engaging, inclusive, and continuously informative.

Example markets $RJV holders could engage in include:

- **Clinical & Trial Outcomes**
  - *"Will Drug X complete a successful Phase III trial by 2025?"*
  - *"Will Cyclarity demonstrate regression of atherosclerosis in its current trial?"*

- **LEV Index Feed**
  - *"Will partial cellular reprogramming show rejuvenation in a human trial before 2027?"*
  - *"Will the RMR (Repair Mouse Rejuvenation) series achieve >50% lifespan extension in middle-aged mice?"*

- **Biohacking & Community Protocols**
  - *"Will [user] biological age (as measured by Horvath clock) decrease by >6 months after 60 days of intermittent fasting + spermidine?"*
  - *"Will [user] VO_2 max improve after adding sauna + cold plunge 3x/week for one month?"*

- **Playful / Meme Longevity Bets**
  - *"In how many days will Bryan Johnson next mention his johnson on X?"*
  - *"Will a longevity-themed meme coin hit a $10M market cap before mid-2026?"*

Why It Matters: The Bigger Picture

For Users: Agency and upside—bet on n-of-1 biohacks, community mini-trials, or major biotech outcomes. If you're right, you share in rewards while generating useful data.

For Researchers: A crowdsourced foresight map of where the community expects progress. **The LEV Index** aggregates trial and discovery outcomes into a dynamic measure of rejuvenation progress.

For the Ecosystem: $RJV gains constant utility. Tokens are locked in escrow until resolution, with losses and fees recycled into trial funding, liquidity, and treasury revenue—aligning incentives and reducing circulating supply.

Prediction markets turn community foresight into signals for aging science. By staking $RJV, participants create a real-time consensus engine that highlights priorities, funds new experiments, and tracks progress toward Longevity Escape Velocity.
Over time, the system can evolve into funding levers for trials, prioritization tools for biomarkers, and a global foresight network for the longevity field.

Governance Activation: Letting the Community Lead

We're launching a participatory governance framework led by a community vote, beginning with:

Upcoming Vote: The SCI-fi Protocol + Buy back vs Buy-back and burn

- Ratify integration of the SCI-fi stability oracle
- Approve biologically-inspired token-flow model including triggered buy-backs based on earned revenues which go toward fueling new initiatives, +/- burning a certain % to increase scarcity

Future Voting Events: Deeper Coordination Through Community Proposals
As Rejuve's ecosystem scales, community governance will extend into shaping scientific and economic direction. Future votes may include:

- **Protocol Upgrade Prioritization**: Rank features such as token-gated identity tiers, NFT trial sponsorships, or AI insight subscriptions.
- **Trial Design & Risk Sharing**: Choose which n-of-1 protocols to fund, including the structure of user rewards, data endpoints, and safety protocols.
- **Collective Budgeting**: Allocate a portion of the treasury toward grants, ambassador rewards, or validator bounties.
- **Long-Term Prediction Market Design**: Decide on categories, attestation mechanisms, and resolution protocols for advanced markets.
- **Cross-Ecosystem Collaborations**: Approve $RJV staking programs with other DeSci/AI networks or participation in cross-chain research campaigns.

This shift from reactive voting to strategic steering ensures that $RJV holders become not just participants—but **co-architects of the world's first decentralized longevity research protocol.**

Voting Infrastructure (2025):

- **Snapshot** for EVM based voting
- **Clarity** for Cardano based voting
- **Quadratic Voting** to balance community voice.
- **Bounties** for governance proposal submissions on emissions, staking logic, or grants.

Conclusion

$RJV is the fuel behind a decentralized AI-powered longevity movement. More than just a token, it's the coordination engine for a decentralized, AI-powered longevity movement. Its utility lies in enabling real-world health insights, global research collaboration, and access to validated rejuvenation protocols.

This next phase establishes $RJV as the connective tissue of a new health economy; one where contributions are rewarded, experiments are scaled, and the boundaries of human aging are pushed through open collaboration.

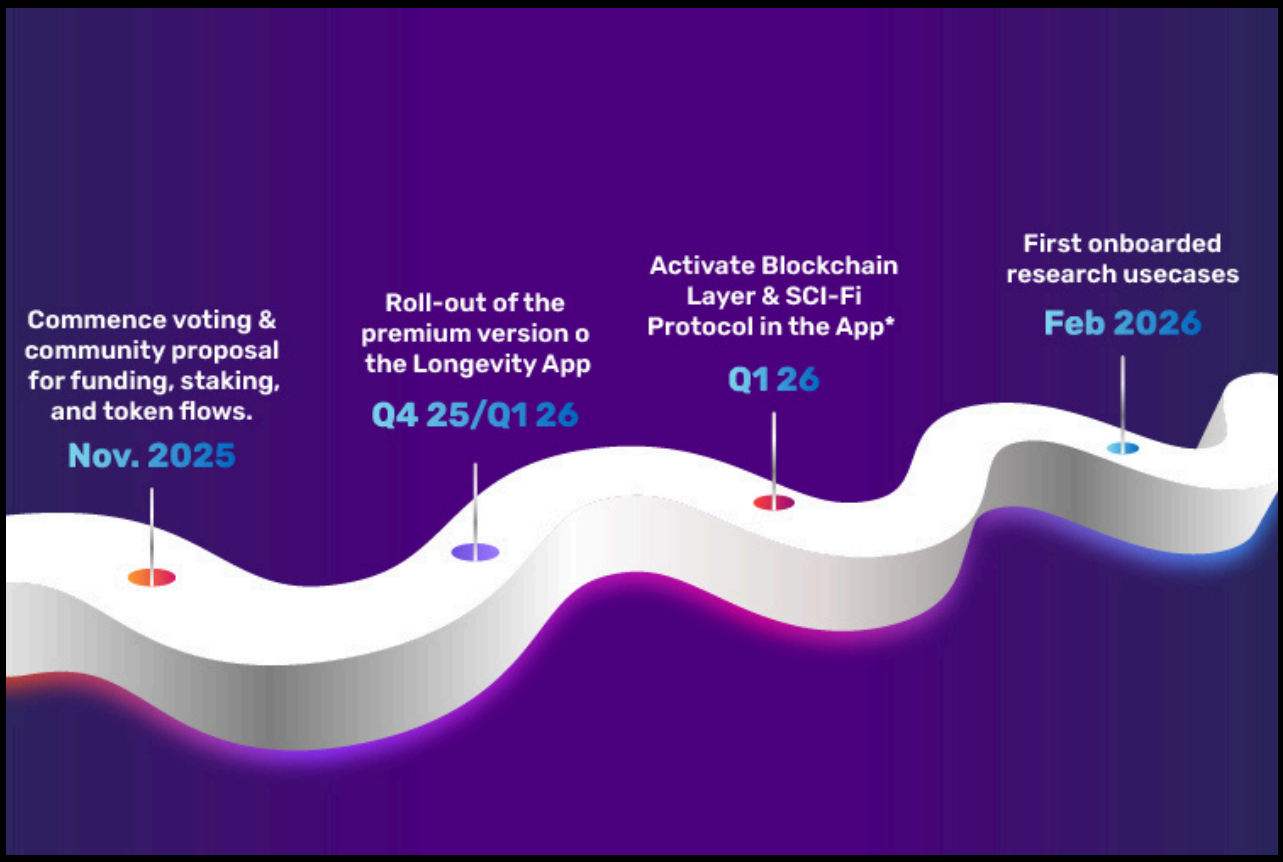
Let's co-create the infrastructure where your data trains smarter models, your votes fund better science, and your $RJV unlocks a longer, healthier life.

The future of health is collective, intelligent, and owned by the people. Let's build a world where longevity is not a luxury, but a basic expectation of modern medicine and everyday healthcare.

Roadmap & Rollout

- Nov. 2025: Commence voting & community proposals for funding, staking, and token flows.
- Q4 25/Q1 26: Roll-out of the premium version of the Longevity App
- Q1 26: Activate Blockchain Layer & SCI-Fi Protocol in the App*
- Feb 2026: First onboarded research use cases

**Appstore regulations and regional laws may present complexities and challenges in full blockchain integration with the mobile application. However, this does not block subscription revenue-stimulated buy backs/buy back and burns.*



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as defined in Regulation D promulgated under the Securities Act of the United States of America ("U.S."), as may be modified, amended or supplemented from time to time; or as defined under the laws of such jurisdiction where the person legally resides.

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